



Canadian Off-Highway Vehicle Distributors Council  
Conseil Canadien des Distributeurs de Véhicules Hors Route

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For Immediate Release  
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### **2008 COHV Funding Promotes Responsible Off-Highway Riding across Canada**

**Toronto** - The Canadian Off-Highway Vehicle Distributors Council (COHV) issued more than \$800,000 in sustaining grant funding for 2008 to assist national and provincial rider federations with on going staffing and service support to their members and just over \$500,000 in the first round of project funding grants to help Off-Highway Vehicle (OHV) federations build on projects that support the OHV guiding principles regarding rider safety, training, education and environmental initiatives.

Since July 2006, when the grant program was announced, the COHV has allocated over \$3.5 million dollars to provincial off-road motorcycle and All-Terrain Vehicle (ATV) rider federations across Canada. With the ongoing flow of sustaining and project grant funding qualified rider federations continue to move forward on projects related to improving safety, rider training, environmental protection, land access, trail mapping, enforcement and health promotion.

“COHV member companies such as Arctic Cat, BRP (Can-Am), Honda, Kawasaki, KTM, Polaris, Suzuki and Yamaha continue to support this initiative, knowing that these funds assist ATV and off-road motorcycle clubs in developing and maintaining well-signed, easily accessible trail systems that help to promote safe and environmentally responsible riding.” commented Bob Ramsay, President of the COHV. “By allocating these funds, COHV and its member companies are enabling rider federations to take a leading role when it comes to reinforcing the importance of safety, education, training and protecting the responsible interests of local off-highway vehicle (OHV) club members.”

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“Each provincial or national federation can submit a maximum of two project grant applications each calendar year,” stated Ramsay. “Through this cooperative effort, the COHV and riding federations will be able to continue leading a first class recreation and adventure tourism industry based on safety and environmental awareness.”

The Canadian Off-Highway Vehicle Distributors Council (COHV), originally founded in 1984, is a national, non-profit, trade association representing the responsible interests of Canada’s major ATV and off-road motorcycle manufacturers, distributors and retail outlets of ATV and off-road motorcycle related products and services. Find out more at: [www.cohv.ca](http://www.cohv.ca).

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Project grants were approved for the following Provincial and National Rider Federations:

- Alberta Off-Highway Vehicle Association (**AOHVA**) - To carry out responsible land access planning on the Eastern Slopes and a Public, Community and Intergovernmental outreach program.
- All-Terrain Vehicle Association of Nova Scotia (**ATVANS**) - Safety awareness project, trail development and maintenance and ongoing work on a Nova Scotia Trails Strategy.
- All-Terrain Vehicles British Columbia (**ATV BC**) - Safety, education and environmental programs, field operations and communication for land issues coordinator.
- Avalon Trailway Corporation (**AVTRAC**) - Education and training and long-term information access strategy.
- BC Off-Road Motorcycle Association (**BCORMA**) – Pilot project Bear Creek OHV Trail system implementation – 35,000 hectare Intensive Motorized Recreation site.
- Nova Scotia Off-Road Riders Association (**NSORRA**) – Awareness/Membership campaign, expand representation at events and broaden positive public awareness of off-highway motorcyclists in Nova Scotia.
- Ontario Federation of Trail Riders (**OFTR**) – Trail signage and mapping, membership campaign, enhance OFTR exposure at rides and club events.
- ATV/Quad Council of Canada (**AQCC**) – National Safety program, National OHV Management Training,

