



Canadian Off-Highway Vehicle Distributors Council
Conseil Canadien des Distributeurs de Véhicules Hors Route

News Release

For Immediate Release
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COHV “It’s Official” Green Light Given to Start ATV/ORM Trail Construction Across Canada

Toronto, ON – The Canadian Off-Highway Vehicle Distributors Council (COHV), a member of the National Trails Coalition (NTC) is pleased to announce that the first wave of funding from the \$25 million Federal trails initiative is ready to flow across Canada for those projects that have been approved to create, upgrade and sustain ATV and Off-Road Motorcycle (ORMs) recreational trails.

“New trail infrastructure provides a safe venue for a variety of trail users and the ATV/ORM funding allocation gives clubs and provincial organizations a chance to grow by allowing them to take on and delivering important trail development projects in their communities,” stated Bob Ramsay, President of the COHV. Ramsay added “This is the first time ever in Canada where a cooperative model for nation-wide trail development was used to strategically plan trail projects in a coordinated manner. The concept of “multi-use” is being embraced by trail disciplines who recognize that working together pays higher dividends than working at cross purposes.”

Across Canada, over 500 motorized and non-motorized trail projects have been given the green light to put shovels in the ground and get construction under way. This demonstrates once more that the NTCs cooperative model for nation-wide trail development works.

The responsible use of off-highway vehicles (OHVs) is of great interest to the COHV, its member manufacturers such as Arctic Cat, BRP (Can-Am), Honda, Kawasaki, KTM, Polaris, Suzuki, Yamaha, their distributors and the not-for-profit ATV and Off-road motorcycle rider federations that have developed across the country.

“Our vision and that of our rider clubs and federations is one of a comprehensive linked, multi-use trail network developed through partnerships with all stakeholders,” commented Ramsay. “And with health and physical fitness being top of mind for most families and for the health care system in Canada, expanding access to recreational trails give people new choices and opportunities.

The COHV working closely with the national All-Terrain Quad Council of Canada (AQCC), the national Motorcyclists Confederation of Canada (MCC) and provincial ATV and off-road motorcycle rider federations believe this is a great opportunity for all stakeholders to prove that being out on the trails, whether through non-motorized or motorized recreational use, is not only fun but contributes to individual and family well-being.”

The Canadian Off-Highway Vehicle Distributors Council (COHV), originally founded in 1984 is the national not-for-profit trade association that represents the responsible interests of manufacturers and distributors of all-terrain vehicles and off-road motorcycles in Canada. Together, over three million Canadians ride an ATV or off-road motorcycle on a regular basis each year. Find out more at: www.cohv.ca and check out the National Trails Coalition website at www.ntc-canada.ca or www.cns-canada.ca.

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