

# CANADA NOW!



Motorcycle & Moped Industry Council  
Le conseil de l'industrie de la motocyclette et du cyclomoteur



Canadian Off-Highway Vehicle Distributors Council  
Conseil Canadien des Distributeurs de Véhicules Hors Route

NEWS AND INFORMATION FOR THE CANADIAN MOTORCYCLE AND ATV INDUSTRY

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FEBRUARY, 2009

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## FEDERAL INVESTMENT IN TRAILS ANNOUNCED

### COHV Applauds the Federal Government Investment in Trails Infrastructure

The Canadian Off-Highway Vehicle Distributors Council (COHV) as a member of the National Trails Coalition (NTC) is pleased to learn that, in its 2009 budget, the Government of Canada is injecting \$25 million into the construction of trail infrastructure across the nation. New trail infrastructure provides a safe venue for a variety of trail users and creates a local economic development opportunity, particularly in rural and northern Canada.

“The *National Trails Coalition* was founded in 2007 in the belief that trail users and volunteer trail builders/managers can

achieve much more by working collaboratively and supporting each other’s goals,” stated Bob Ramsay, President of the COHV. “That is the spirit in which we developed and submitted *United for a Stronger Trails System* to the Government of Canada and the announced \$25 million in federal funding will significantly increase the level of trail building in the coming year and it will create a heightened level of cooperation among trail user groups as they rally behind a common purpose.”

At this time, the National Trails Coalition is in discussion with the Federal government to determine the guidelines and criteria around the allocation and distribution of funds.

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## **STRONG CONSUMER RESPONSE AT WESTERN SHOWS**

*“The show floors of the MMIC/COHV Toronto and Calgary Motorcycle Shows were humming with energy and activity. It was evident that riders were looking to the new riding season in 2009 with keen anticipation. Retail and accessory interest was strong.”*

*That was a quote from the January issue of the Industry Newsletter, and the strong consumer response continued through the Calgary, Edmonton, and Vancouver MMIC Shows.*

*The following are excerpts from reports by Laurie Paetz, producer of the Calgary and Edmonton shows, and Nanette Jacques, producer of the Vancouver show, summarizing the energy that made its way through the West.*

Laurie Paetz - Calgary

Hello Everyone: I know I always say this.....however – here it goes again – **WOW** what a whirlwind the last 2 weeks have been and what a way to kick off the New Year!

Here is a quick summary of the Calgary and Edmonton Motorcycle Shows: **Calgary** attendance – **31,830 up 5%** over 2008 (30,315).

Our second annual SHE Rides Nite – was a great success with prize draws all night long – over 980 ladies took advantage of the ½ price discount from 5-9:00 pm (up 60 ladies from last year). Suzuki Canada and Walt Healy Motorsports donated a 2009 Suzuki GZ250 as the SHE Rides Nite grand prize....what a crowd we had for the draw that evening! We have new ideas already planned to make improvements for next year.

Our Grand Prize was donated by Pro Am Motorcycles and Canadian Kawasaki, a 2009 Kawasaki Versys – we had 26 qualifiers attend out of 30 possible, the 14<sup>th</sup> key drawn was the lucky winner. Canadian Kawasaki Freestyle team was back with the ever popular “Motor Madness” – this year we also added the Canadian Chaos Stunt Riders Team. We had solid crowds all weekend long in this feature. Parts Canada sponsored Jason Britton at the Calgary Show – he drew good crowds and we had several advance calls from consumers excited that he would be attending. The AMRA Canadian National Indoor Mini Road Racing Championships and Yamaha Riding Academy were both located in Hall D....again both of these features continue to be successful.

**Edmonton** attendance – **32,761 down 5%** from 2008 (34,486) Our second SHE Rides Nite in Edmonton – another success! We had 820 ladies take in the ½ price discount – slightly less than last year – however it seemed as though more women came in earlier in the day and stayed until the draw was done. We had hundreds of spectators take part in the draw that evening as 5 ladies each won a prize – the bike a 2009 Kawasaki

Ninja 250 was donated by Cycle Works Motorsports and Canadian Kawasaki.

The Heritage Harley Davidson/Buell group organized a Garage Party and 2 fashion shows for the evening - we welcome any manufacturers/dealers that would like to organize events that benefit the SHE Rides Nite program.

Grand Prize was a 2009 Suzuki Boulevard donated by Riverside Yamaha Suzuki KTM and Suzuki Canada – we had 28 qualifiers out of a possible 30 and the 6<sup>th</sup> key started that new ride.

The Edmonton crowd....LOVES the extreme events that we include in our show. Canadian Kawasaki's Freestyle team along with Canadian Chaos Stunt Riders thrilled the spectators all weekend long.

The AMRA Canadian National Indoor Mini Road Racing Championships were located in Hall A along with a few static displays and drew nice crowds all weekend. The Yamaha Riding Academy was located in the new building....I called it Yamaha Land – as we had Yamaha banners and bike to draw the kids into that area, it was a very impressive track in Edmonton and as always the staff of the YRA are amazing!! Parts Canada sponsored Jason Britton at the Edmonton Show as well – and again he was a great draw for consumers.

I would like to take this opportunity to thank the many people that make these shows so successful:

**My team** – Pamela Ziواني, Brittany Devlin, Wendy Stoner, Heather Pruden, what can I say – these are the hardest working ladies I know and I am sure you all agree – they are very professional and try and go above and beyond for all of our exhibitors, all with a smile and a great sense of humor!!

**Our Sponsors:** Alberta Honda Dealers Association, Open Road Insurance Program, Canadian Kawasaki, Yamaha Canada, Suzuki Canada, Canadian Biker Magazine, Trader Publications, AMRA, Parts Canada, Pro-Am Motorcycles, Walt Healy Motorsports, Cycle Works Motorsports, Riverside Yamaha Suzuki KTM, Heritage Harley Davidson Buell, Calgary Sun, Edmonton Sun, CJAY 92, K97, VIBE 98.5, Joe fm, The Bear. Please pass this email along to anyone on your team that requires the information. Also I encourage all of you to send me any feedback (feedback is the only way that I can make improvements/changes to better the shows) please either email me at [paetz@sportshows.ca](mailto:paetz@sportshows.ca) or call me at 403-245-9008.

Once again from me and my entire team – we **THANK... YOU!!** It is always a pleasure working with you and your respective teams. Your displays, your display companies, staff and local dealer network continue to make these shows the professional events that they continue to be!!

CON'T....

## ***STRONG CONSUMER RESPONSE AT WESTERN SHOWS...con't***

### **Nanette Jacques - Vancouver**

This is just a small sampling of the comments we have received following the Vancouver Motorcycle Show. Attendance numbers were 35,462 up over 10% from 2008.

The show opened at 5:00 on Thursday this year to make sure all the exhibitors from Edmonton had time to get through the passes and set up. As it turned out, there were no slides or problems on the highway. Most comments on the 5:00 pm opening were positive and our relentless advertising of the new hours worked well.

A busy Thursday night signified the success of She Rides Nite. Our exhibitors donated a total of \$15,000 in draw and door prizes to honour the ladies of motorcycling and, the evening was enjoyed by all. Our She Rides Nite ladies included Heidi Slynghom who came to she rides in 2008 after dreaming of riding for over 20 years but never having pursued it. The Harley-Davidson garage party, the interviews and the free rider training course convinced her it was time and she is now the proud owner of her own Harley-Davidson. At 4'10" she is a little short to get her bike off the stand but has a special stick that she uses to pull up the stand after she gets underway! Heidi did a wonderful series of interviews with local press and was living proof, that, as she says, if I can do it, any lady, age and size notwithstanding, can realize their dream of riding.

Friday and Sunday were very busy and, on Saturday, our venue, Tradex, recorded the biggest crowd that had ever had on a Saturday in their history. Our shuttle busses were going non stop, bringing people from parking areas well north and south of the venue.

Our Grand Prize, donated by Yamaha Motor Canada, a choice of one of 4 Yamaha's was won on Sunday at 4:30 when four semi-finalists turned a key to see which one started the bike. A very excited Trevor Enchelmaier took the prize but other semi-finalists didn't leave the show empty handed as they each received a \$500 Yamaha gift certificate.

Our Destination Highways/Harley-Davidson road trip prize again garnered huge interest as did a ladies package, a Honda CBR125 plus go-package, a Yamaha PW50, a "back in the saddle prize" for older riders returning to the sport, the cross show BMW Edelweiss tour and numerous smaller draws throughout the show.

Our 2<sup>nd</sup> annual KTM Endurocross was a huge success with a wicked track that was tackled by both trials riders and endurocross racers in front of huge crowds braving the bitter wind chill. Our Asphalt Junkiez again wowed our crowds with amazing tricks. For each event, it was standing room only in the back parking lot!

This year the Yamaha Riding Academy ran almost continuously, bringing ever more youngsters into our sport. A new twist for this year, we had a special contest that allowed the winners and their parents to come to the show an hour early for a VIP session with the amazing Clinton Smout and his crew and special guest, racer Dusty Klatt. To commemorate the 20,000 child going through the academy, one lucky VIP child won another PW50.

The excited 6 year old had earlier promised Santa that he would give up all of his bicycles and other toys for a dirt bike, it seems that Santa came through for him!

This event would certainly not be nearly as successful without the assistance and enthusiasm of our exhibitors and the many, many people that work on it throughout the year. My thanks to my amazing PR agency and media buyer - Laura Balance Media Group. This year we had more remotes than ever before and the buzz around the show was unprecedented. (this group has been chosen by the Vancouver Olympic Committee so we know we are keeping very good company!) As well I would like to point out that our webmaster, John Hollingsworth, and creative Ad Designer, Mack Capel, not only outdid themselves with a great website and exciting creative but their turnaround on last minute changes and exciting new promotions was literally within hours, day or night, week day or weekend!

As well, at the show, we have a huge amount of assistance from clubs and organizations. My thanks to the Greater Vancouver Motorcycle club who are the professional faces each attendee sees first as they are our ticket takers. They know the industry, they know where all the displays are, they can answer all the questions people ask and they are a true asset to the show. Our coat check is manned by the Gospel Riders and all proceeds go to their charitable works. Our exciting race track and stunt and trials area was co-ordinated by Holly Suggitt and her company, Moto Industries. The tireless DualSportBC club built the obstacles and provided the track marshals in their bright yellow hoodies who worked outside in sub-zero temperatures for days to make our events a success. The indomitable Ted Blow with the Pacific Northwest Trials Association again co-ordinated the trials. The British Motorcycle Owner's Group again put on a fantastic vintage display and Lee from Jarz Performance co-ordinated another wonderful custom display.

The show office staff worked tirelessly to ensure that the many changes, updates and additions to your exhibitor lists were handled quickly and efficiently.

## INDUSTRY WATCH

By Jo-Anne Farquhar

### New Standards for Youth-Model ATVs

The ATV industry recognizes that rider education, parental supervision, and appropriate government legislation are the keys to improving ATV safety for both children and adults. And when statistics report that vehicle misuse is present in 92% of ATV fatalities, Industry realizes there is a need to constantly educate and inform riders and owners on how to minimize risks to ATV users.

The Specialty Vehicle Institute of America (SVIA), working with the American National Standards Institute (ANSI) introduced its revised ANSI/SVIA 2007 Youth-Model ATV standard. The COHV member companies' agreed to voluntarily comply with the ANSI/SVIA 2007 ATV standard with a few small revisions that included the addition of Canada's required certification labels in both official languages. This standard establishes the minimum requirements for four-wheel ATVs that are offered for sale in Canada by the COHV member companies and becomes effective with the 2010 model year. Previously, youth-model ATVs were produced in just two categories, Y-6 and Y-12 and were tied to specific engine displacement up to 90cc. These classifications and engine size limitations worked for some younger riders but were less helpful to older and bigger riders, resulting in some 14 and 15 year olds choosing to ride adult-model ATVs.

The new standard provides more flexibility: youth-model ATVs are designed for varying ages, with differing speed limitations and parental controls for the different categories.

**Y-6+** designed for riders aged 6 and older with adult supervision; comes from the factory set with maximum speed of 10 mph or 16 km, can be adjusted by parents up to a maximum speed 15 mph or 24 km.

**Y-10+** designed for riders aged 10 and older with adult supervision; comes from the factory set with a maximum

speed of 15 mph or 24 km, can be adjusted by parent up to maximum speed 30 mph or 48 km.

**Y-12+** designed for riders aged 12 and older with adult supervision; comes from the factory set with a maximum speed of 15 mph or 24 km, can be adjusted by parent up to a maximum speed 30 mph or 48 km.

**T** designed for riders aged 14 and older with adult supervision, and riders 16 and older without supervision; comes from the factory set with a maximum speed of 20 mph or 32 km, can be adjusted by parent to maximum speed of 30 mph or 48 km or 38 mph or 61 km.

COHV member companies are in compliance with Transport Canada regulations, produce quality vehicles and will voluntarily comply with the new stringent ANSI/SVIA 2007 ATV standard. This voluntary standard establishes requirements for equipment, configuration, performance and labelling of four wheel ATVs and for warning and caution statements in owner's manuals.

It's only fair that new entrants, who represent an increasing share of new vehicles sold each year to the Canadian ATV market, understand the importance of following the example set by the COHV member companies and guarantee consumers the same quality vehicles.

*Jo-Anne Farquhar is the Director of Communications & Public Affairs for the Motorcycle & Moped Industry Council (MMIC) and the Canadian Off-Highway Vehicle Distributors Council (COHV) and can be reached toll-free at 877.470.2288 or by email at [jfarquhar@cohv.ca](mailto:jfarquhar@cohv.ca) or [jfarquhar@mmic.ca](mailto:jfarquhar@mmic.ca).*

## **OPEN ROAD INSURANCE PROGRAM NEW SEASON - NEW FEATURES**

The motorcycle season is upon us and the *Open Road*® Insurance Program is pleased to share with you the changes made for 2009.

- Ø Our new *Ride and Drive*™ discount has now been fully implemented for the following regions: New Brunswick, Ontario, and Quebec; and offers your Motorcycle, ATV or ORV clients who also insure their automobile a 10% discount.

### **The following changes were made for Ontario:**

- Ø The multi-bike discount has been increased to 10%
- Ø Overall rate decrease
- Ø Refined our sport bike definition which means fewer bikes will have a sport surcharge applied
- Ø Introduction of a new 5% alarm discount for most motorcycles (applies on comprehensive and specified perils coverage)

### **Eligible Alarm Systems**

The national list of professionally installed alarm systems has increased. The following alarm systems are recognized and approved for motorcycles:

Armed Guard, Autowatch, Gorilla, Harley Davidson Factory Security System, Merlin, Phantom X, Sherlock Anti Theft, Scorpio, Viper Alarms, Yamaha Immobilizer with CycleloK, or, a security system with three of the five required features:

- Ø audible alarm
- Ø back-up battery
- Ø GPS tracking system
- Ø immobilizer (starter or engine disable)
- Ø motion detection.

*Michael Hewett, is a Technical Consultant with Primum Insurance based in Toronto and can be contacted directly at 416-545-5868 or Michael.Hewett@primum.com*

*For more information [OpenRoadProgram.com](http://OpenRoadProgram.com) or 1 866 771 0772.*

**The *Open Road*® Insurance Program is underwritten by PRIMMUM INSURANCE COMPANY.**

Due to provincial legislation, our motorcycle and automobile insurance programs are not offered in British Columbia, Manitoba or Saskatchewan. The *Ride and Drive*™ discount is not offered in every province.

Some conditions apply.

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## **RISK MANAGEMENT DEFINED – Part 1** *with Federated Insurance*

*By Richard Frost, CRM - Loss Prevention Coordinator  
National Associations, Federated Insurance*

Risk Management is an ongoing systematic effort to identify and control the risk of losses and to finance those losses in a cost effective fashion. The goal of Risk management is not to restrict your business or to terrify you into not doing anything, but to provide a good solid basis so that an informed decision can be made. You are the best person to completely understand your business, industry, and all the perils that are present and ultimately in the best position to find solutions to these problems. Understanding and quantifying the actual and potential losses that your company faces allows you to make proper business decisions, allocate resources, and have your company reach its fullest potential.

By following the six steps of Risk Management you will be in the best position to make informed decisions.

**Identify the risks** – Identify the risks that your dealership can or does face on a daily basis. In many cases, using scenarios, what ifs, and common sense can identify the potential risks.

**Evaluate the risks** – Now you need to quantify the risks, in order to prioritize them. Generally a weighting system is helpful to prioritize the risks. The two quantifiers are: Frequency – how often are they likely to happen or do they happen and Severity – how large of an impact or loss will occur if a loss happens.

**Examine the options** – There are five methods used to control the loss. They are to stop doing it, to reduce the number of losses, to reduce the size of the loss, to separate assets in order to protect them, and to transfer the risk.

**Select the right option(s) for you** – Chose an option that is feasible and will not adversely affect the company or create other loss exposures. Sometimes more than one option will be needed to control the risk.

**Implement the Risk Management Plan** – Once the Risk Management plan has been selected, it must be implemented to have any impact.

**Review the Risk Management Plan** – The Risk Management Plan must be periodically reviewed after its implementation to ensure its effectiveness.

Risk Management is not a one-time effort. It is a constant and continuous review of the business operations, environment, resources, etc. As the world changes new risks arise and/or old risks change which must be identified and controlled. As the more severe risks are controlled, actions can be taken on other risks.

This is the first article in a series of articles. The following articles will discuss each Risk Management step in detail.

*At Federated Insurance, we believe Loss Prevention is a critical component of your Risk Management Program. For more information, contact our Loss Prevention Department at 1-800-665-1934, or visit our website at [www.federated.ca](http://www.federated.ca).*

*The information provided is intended to be general in nature, and may not apply in your province. The advice of independent legal or other business advisors should be obtained in developing forms and procedures for your business. The recommendations are designed to reduce the risk of loss, but should not be construed as eliminating any risk or loss.*



**Knowing your business matters.**



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# ***RETAIL SALES ANALYSIS***

***For: January, 2009***

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## **MOTORCYCLE**

The January numbers started the year with a decrease when compared to January of 2008. All provinces also experienced corresponding decreases, however, sales and consumer response during the January show circuit has been very positive.

## **ATV**

A similar decrease was experienced by ATVs, with all provinces showing a decline when compared to January of 2008. Again, consumer response at the MMIC/COHV shows indicated interest in new vehicle sales.

Respectfully submitted.

A handwritten signature in black ink, appearing to read 'Tim Stover', with a stylized flourish at the end.

Tim Stover  
Manager, Shows and Member Services

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**MMIC Statistics Report**  
**Retail Motorcycle Sales Report**  
*For the Month of 2009/January*

	Current Month	% of Volumes (CM)	Same Month LFY	% of Volumes (CM LY)	Unit Change	% Change	YTD	% of Volumes (YTD)	Prior YTD	% of Volumes (YTD LY)	Unit Change	% Change
Street	741	46.02%	1,948	53.37%	-1,207	-61.96%	741	46.02%	1,948	53.37%	-1,207	-61.96%
Dual Purpose	77	4.78%	95	2.60%	-18	-18.95%	77	4.78%	95	2.60%	-18	-18.95%
Competition	401	24.91%	697	19.10%	-296	-42.47%	401	24.91%	697	19.10%	-296	-42.47%
Off-Road Rec	109	6.77%	484	13.26%	-375	-77.48%	109	6.77%	484	13.26%	-375	-77.48%
Mini Bike	153	9.50%	218	5.97%	-65	-29.82%	153	9.50%	218	5.97%	-65	-29.82%
Scooter	129	8.01%	208	5.70%	-79	-37.98%	129	8.01%	208	5.70%	-79	-37.98%
<b>Categories TOTAL</b>	<b>1,610</b>	<b>100.00%</b>	<b>3,650</b>	<b>100.00%</b>	<b>-2,040</b>	<b>-55.89%</b>	<b>1,610</b>	<b>100.00%</b>	<b>3,650</b>	<b>100.00%</b>	<b>-2,040</b>	<b>-55.89%</b>
British Columbia	349	21.68%	734	20.11%	-385	-52.45%	349	21.68%	734	20.11%	-385	-52.45%
Alberta	504	31.30%	1,048	28.71%	-544	-51.91%	504	31.30%	1,048	28.71%	-544	-51.91%
Saskatchewan	60	3.73%	137	3.75%	-77	-56.20%	60	3.73%	137	3.75%	-77	-56.20%
Manitoba	27	1.68%	103	2.82%	-76	-73.79%	27	1.68%	103	2.82%	-76	-73.79%
Ontario	389	24.16%	908	24.88%	-519	-57.16%	389	24.16%	908	24.88%	-519	-57.16%
Quebec	184	11.43%	531	14.55%	-347	-65.35%	184	11.43%	531	14.55%	-347	-65.35%
New Brunswick	32	1.99%	73	2.00%	-41	-56.16%	32	1.99%	73	2.00%	-41	-56.16%
Prince Edward Island	7	0.43%	8	0.22%	-1	-12.50%	7	0.43%	8	0.22%	-1	-12.50%
Nova Scotia	34	2.11%	54	1.48%	-20	-37.04%	34	2.11%	54	1.48%	-20	-37.04%
Newfoundland	22	1.37%	44	1.21%	-22	-50.00%	22	1.37%	44	1.21%	-22	-50.00%
Nunavut	0	0.00%	3	0.08%	-3	-100.00%	0	0.00%	3	0.08%	-3	-100.00%
Northwest Territories	2	0.12%	4	0.11%	-2	-50.00%	2	0.12%	4	0.11%	-2	-50.00%
Yukon	0	0.00%	3	0.08%	-3	-100.00%	0	0.00%	3	0.08%	-3	-100.00%
<b>Provinces TOTAL</b>	<b>1,610</b>	<b>100.00%</b>	<b>3,650</b>	<b>100.00%</b>	<b>-2,040</b>	<b>-55.89%</b>	<b>1,610</b>	<b>100.00%</b>	<b>3,650</b>	<b>100.00%</b>	<b>-2,040</b>	<b>-55.89%</b>















**Retail Scooter Sales Report (as of 2009/January)**

**By Province**

	<b>Current Month</b>	<b>% of Volume</b>	<b>Same Month LFY</b>	<b>% of Volume</b>	<b>Unit Change</b>	<b>% Change</b>	<b>YTD</b>	<b>% of Volume</b>	<b>Prior YTD</b>	<b>% of Volume</b>	<b>Unit Change</b>	<b>% Change</b>
British Columbia	34	26.36%	70	33.65%	-36	-51.43%	34	26.36%	70	33.65%	-36	-51.43%
Alberta	10	7.75%	27	12.98%	-17	-62.96%	10	7.75%	27	12.98%	-17	-62.96%
Saskatchewan	3	2.33%	5	2.40%	-2	-40.00%	3	2.33%	5	2.40%	-2	-40.00%
Manitoba	1	0.78%	4	1.92%	-3	-75.00%	1	0.78%	4	1.92%	-3	-75.00%
Ontario	63	48.84%	49	23.56%	14	28.57%	63	48.84%	49	23.56%	14	28.57%
Quebec	15	11.63%	44	21.15%	-29	-65.91%	15	11.63%	44	21.15%	-29	-65.91%
New Brunswick	0	0.00%	3	1.44%	-3	-100.00%	0	0.00%	3	1.44%	-3	-100.00%
Prince Edward Island	0	0.00%	0	0.00%	0	/0	0	0.00%	0	0.00%	0	/0
Nova Scotia	2	1.55%	3	1.44%	-1	-33.33%	2	1.55%	3	1.44%	-1	-33.33%
Newfoundland	1	0.78%	1	0.48%	0	0.00%	1	0.78%	1	0.48%	0	0.00%
Nunavut	0	0.00%	0	0.00%	0	/0	0	0.00%	0	0.00%	0	/0
Northwest Territories	0	0.00%	1	0.48%	-1	-100.00%	0	0.00%	1	0.48%	-1	-100.00%
Yukon Territory	0	0.00%	1	0.48%	-1	-100.00%	0	0.00%	1	0.48%	-1	-100.00%
<b>Province TOTAL</b>	<b>129</b>	<b>100.00%</b>	<b>208</b>	<b>100.00%</b>	<b>-79</b>	<b>-37.98%</b>	<b>129</b>	<b>100.00%</b>	<b>208</b>	<b>100.00%</b>	<b>-79</b>	<b>-37.98%</b>

### CATV Statistics Report

#### Retail ATV Sales Report

*For the Month of 2009/January*

	Current Month	% of Volume	Same Month LFY	% of Volume	Unit Change	% Change	YTD	% of Volume	Prior YTD	% of Volume	Unit Change	% Change
British Columbia	267	9.28%	527	10.63%	-260	-49.34%	267	9.28%	527	10.63%	-260	-49.34%
Alberta	464	16.12%	1,021	20.60%	-557	-54.55%	464	16.12%	1,021	20.60%	-557	-54.55%
Saskatchewan	116	4.03%	254	5.12%	-138	-54.33%	116	4.03%	254	5.12%	-138	-54.33%
Manitoba	74	2.57%	187	3.77%	-113	-60.43%	74	2.57%	187	3.77%	-113	-60.43%
Ontario	612	21.26%	1,079	21.77%	-467	-43.28%	612	21.26%	1,079	21.77%	-467	-43.28%
Quebec	845	29.36%	1,319	26.61%	-6	-35.94%	845	29.36%	1,319	26.61%	-474	-35.94%
New Brunswick	161	5.59%	167	3.37%	-4	-3.59%	161	5.59%	167	3.37%	-6	-3.59%
Prince Edward Island	13	0.45%	17	0.34%	-3	-23.53%	13	0.45%	17	0.34%	-4	-23.53%
Nova Scotia	126	4.38%	129	2.60%	28	-2.33%	126	4.38%	129	2.60%	-3	-2.33%
Newfoundland	178	6.18%	150	3.03%	28	18.67%	178	6.18%	150	3.03%	28	18.67%
Northwest Territories	6	0.21%	23	0.46%	-17	-73.91%	6	0.21%	23	0.46%	-17	-73.91%
Yukon Territory	12	0.42%	13	0.26%	-1	-7.69%	12	0.42%	13	0.26%	-1	-7.69%
Nunuvut	4	0.14%	71	1.43%	-67	-94.37%	4	0.14%	71	1.43%	-67	-94.37%
<b>Province TOTAL</b>	<b>2,878</b>	<b>100.00%</b>	<b>4,957</b>	<b>100.00%</b>	<b>-1,577</b>	<b>-41.94%</b>	<b>2,878</b>	<b>100.00%</b>	<b>4,957</b>	<b>100.00%</b>	<b>-2,079</b>	<b>-41.94%</b>

