

COHV ATV Safety Fact Sheet

- The number of Canadians riding ATVs has tripled in the past ten years. ATV rider safety is improving with around 3.5 millions Canadians riding their ATVs without incident each year.
- ATVs are safe, when ridden responsibly in accordance with the Owner's manual. U.S. Consumer Product Safety Commission (CPSC) data show that 92 percent of all ATV-related fatalities are the result of warned-against behaviors.
- All COHV member companies comply with Canadian voluntary standards, first introduced in 1991.
- COHV member companies are in compliance with Transport Canada regulations, Environment Canada regulations and the newest COHV ATV standard updated in 2007.
- COHV and the ATV Industry have been calling for mandatory standards since 1995
- COHV voluntary standard establishes requirements for equipment, configuration, performance and labeling of four wheel ATVs and for warning and caution statements in owner's manuals.
- The COHV and its member companies; Arctic Cat; BRP (Can-Am); Honda; Kawasaki; KTM; Polaris; Suzuki and Yamaha have invested millions of dollars in promoting rider safety, training, education and producing the safest ATVs in the world.
- ATVs are rider active. This means that appropriate body movement by the rider is part of the system for controlling vehicle operation and performance.
- The Consumer Product Safety Commission (CPSC) has twice reviewed this issue and found no correlation between rollover incidents and lateral stability measures that would support a mandatory static lateral stability requirement for four-wheel ATVs.

The ATV Safety Golden Rules

1. Always wear a helmet and other protective gear.
2. Never ride on public roads - another vehicle could hit you.
3. Never ride under the influence of alcohol or other drugs.
4. Never carry a passenger on a single-rider vehicle.
5. Ride an ATV that's right for your age.
6. Supervise riders younger than 16; ATVs are not toys.
7. Ride only on designated trails and at a safe speed.
8. New Rider - Take an ATV Rider Training Course

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